

Smarter CPG Deliveries with LogiNext

Did You Know?

Get a smarter CPG deliveries, courier intelligence, and scalable last-mile operations.

20-30%



Industry Challenge →

Increasing Consumer Demand for Faster Deliveries



AI-powered courier delivery software with dynamic route optimization, automated dispatch & real-time ETA communication

Outcome

Up to **30% faster** delivery turnaround and higher on-time delivery performance

Industry Challenge →

Lack of Real-Time Delivery Visibility



Live order tracking, courier visibility dashboards & customer-facing delivery status updates

Outcome

3X improvement in shipment visibility and fewer "Where is my order?" support tickets

Industry Challenge →

Failed First-Attempt Deliveries



Intelligent delivery slot management, route resequencing & real-time driver-customer communication

Outcome

25% increase in first-attempt delivery success rates

Industry Challenge →

Rising Last-Mile Delivery Costs



Courier delivery software with route clustering, multi-drop optimization & capacity-based courier allocation

Outcome

20% reduction in last-mile delivery costs

Industry Challenge →

Demand Spikes During Promotions & Seasonal Peaks



Elastic dispatch workflows, automated courier assignment & scalable cloud-based delivery orchestration

Outcome

3X order volume handled seamlessly during peak demand periods

Industry Challenge →

Poor Retailer & Distributor Delivery Coordination



Centralized delivery control tower with distributor, retailer & courier network visibility

Outcome

28% improvement in delivery SLA adherence across channels

Industry Challenge →

Brand Perception Impacted by Delivery Delays



Proactive delay alerts, automated customer notifications & branded delivery communication workflows

Outcome

32% increase in customer scores and 27% fewer delivery-related complaints

Industry Challenge →

Scaling Omnichannel Fulfillment Operations



API-first courier delivery software built for D2C, retail, distributor & dark-store fulfillment networks

Outcome

3.5X increase in order volume capacity without additional operational overhead

