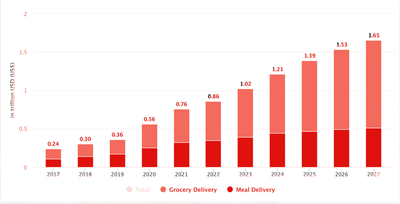
LOGINEXT

Why Choosing the Right **Last Mile Delivery Software** is Critical For F&B Brands

The food and beverage industry has seen a drastic spike in online orders ever since the pandemic.

To keep up with customer demands, businesses had to move towards technology. This is where last-mile delivery software comes into the picture.



Despite the explosive growth in demand, most F&B businesses remain unprofitable. The reason was perfectly explained by ex-COO of DoorDash, Christopher Payne

"This is a cost-intensive business that is low-margin and scale driven."

However, major investments are happening in the industry, and tech enablers are cashing in on the opportunity to help businesses stay ahead of the competition.

3 Reasons to Choose Last Mile Delivery Software

1. Driver Shortage
2. Volatile Order Demands
3. Optimize Operations

Challenges Faced by F&B Businesses in Last Mile Delivery

- High Stakes Surrounding Timely Order Fulfillment
- Complexities Involved in Managing Orders
- Limited Insight into Fleet Operations
- Communication Disparities and Inconsistencies
- Decentralized Decision-Making Structure
- Inefficient Fleet Management
- Temperature-sensitive Transport Hurdles
- Securing Proof of Delivery on Order Transfer

How is LogiNext Helping Resolve Final Mile Hurdles?

- Scheduling deliveries on the most optimized routes
- Auto-assigning orders based on time and distance, driver availability
- Real-time tracking visibility for every order assigned
- Sending out real-time alerts and notifications on order status
- Live screen and a centralized control tower to view daily operations
- Reports and Analytics dashboard for extensive fleet utilization
- Assigning delivery associates based on skill sets
- Capture Proof-of-Delivery via ePoD or eSign

LogiNext is Proud to be Helping F&B Brands Globally

McDonald's | Starbucks™ | KFC | Pizza Hut | Domino's Pizza

Embrace the Power of LogiNext's Last Mile Delivery Solution Today!

Get Started with us

LOGINEXT

LogiNext, 111 Town Square Place, Suite #1203, Jersey City, NJ 07310
USA: 1 866 253 3268 | Singapore: 800 101 3078 | Indonesia: 001 803 016 0315 | UAE: 800 035 703540
email: contact@loginextsolutions.com

© 2023 LogiNext Solutions. All Rights Reserved