Why Choose LogiNext for Retail & eCommerce Logistics?

200+
Enterprise Clients worldwide across 6 industry verticals

11+
Regions available across APAC, Middle East, Europe and North America

78+
Countries with operations

10+ Mn
Shipments processed per day

34+ Bn
Tracking points captured for geocoding

Industry Challenge
Need for advanced route planning and optimization

Solutions Offered
Real-time route optimization and dynamic rerouting for on-time deliveries.

Outcome
28% reduction in delivery times

Industry Challenge
Operational visibility

Solutions Offered
Live screen and control tower for the dispatcher. Real-time tracking of shipments to provide customers with accurate delivery updates.

Outcome
100% transparency in operations

Industry Challenge
Last-mile delivery optimization

Solutions Offered
Use of geofencing and real-time tracking to ensure precise delivery to customers' doorsteps.

Outcome
90% improvement in customer satisfaction

Industry Challenge
Need for scalability and flexibility

Solutions Offered
The use of the SaaS platform accommodates rapid business growth and seasonal fluctuations

Outcome
32% improvement in operational efficiency

Industry Challenge
Seamless integration

Solutions Offered
Seamless integrations with eCommerce platforms, TMS, OMS, IMS, Payments, etc.

Outcome
73% reduction in transition time

Industry Challenge
Customer retention

Solutions Offered
Features like delivery tracking, estimated delivery times, alerts and notifications, and branding profiles help foster trust and customer loyalty.

Outcome
68% improvement in customer retention

Industry Challenge
Logistics cost reduction

Solutions Offered
Efficient routing and scheduling combined with optimized fleet utilization helps minimize delivery costs.

Outcome
28% reduction in fuel costs

Industry Challenge
Maximize fleet utilization

Solutions Offered
Intelligent mapping of drivers based on skill sets. Compartment planning and route optimizations further add value to fleet operations.

Outcome
32% improvement in fleet utilization

Industry Challenge
Driver performance monitoring

Solutions Offered
Monitor driver performance, including schedule adherence, driving behavior, and customer interactions.

Outcome
37% decrease in overtime costs due to improved driver productivity

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Industry Challenge
Data compliance and security

Solutions Offered
Maximum compliance and data protection regulations are in place to safeguard customer information.

Outcome
100% compliance with industry regulations

Industry Challenge
Analytics and reporting

Solutions Offered
We provide advanced analytics and reporting functionalities for performance evaluation and data-driven decision-making for continuous improvement.

Outcome
85% improvement in operations

Book a Demo

Note:
The outcomes are an approximation of what your business can achieve within the first year by integrating with LogiNext.

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