Why Choose LogiNext for Consumer Packaged Goods Logistics?

200+ Enterprise Clients worldwide across 6 industry verticals
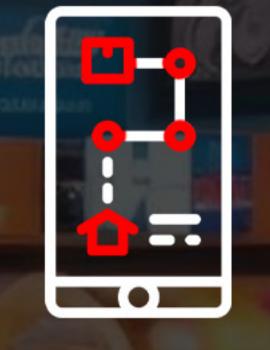
11+ Regions available across APAC, Middle East, Europe and North America
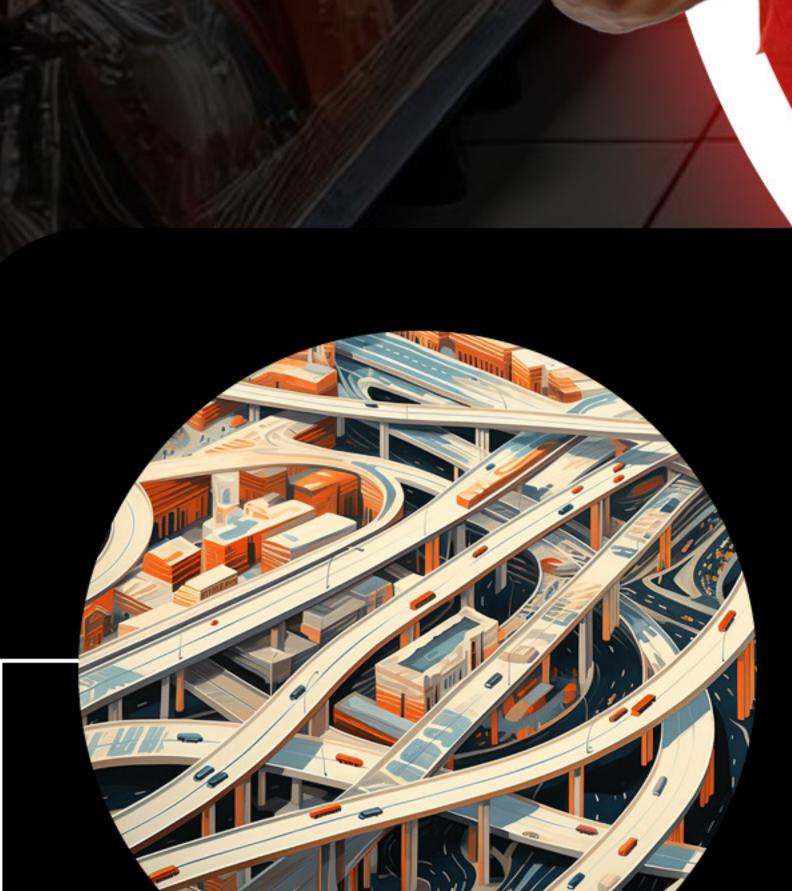
78+ Countries with operations

10+ Mn Shipments processed per day

34+ Bn Tracking points captured for geocoding

Industry Challenge
Route optimization

Solutions Offered
Our intelligent algorithm optimizes routes, reducing delivery times and fuel costs.

Outcome
23% reduction in delivery times

Industry Challenge
On-time order fulfillment

Solutions Offered
Utilize predictive analytics to forecast delivery times accurately, improving customer satisfaction and operational efficiency

Outcome
50% faster order fulfillment

Industry Challenge
Operational visibility

Solutions Offered
Live screen and control tower for the dispatcher. Real-time tracking of shipments to provide customers with accurate delivery updates.

Outcome
100% transparency in operations

Industry Challenge
Seamless integration

Solutions Offered
We seamlessly integrate with existing ERP systems, warehouse management software, and order management systems for faster deployment.

Outcome
70% reduction in transition time

Industry Challenge
Dynamic delivery scheduling

Solutions Offered
Schedule deliveries based on customer preferences, reducing missed deliveries and improving customer satisfaction.

Outcome
70% improvement in on-time delivery

Industry Challenge
Customizable delivery preferences

Solutions Offered
Customize delivery preferences such as time windows, delivery frequencies, and special handling instructions

Outcome
65% improvement in customer retention

Industry Challenge
Automated proof of delivery

Solutions Offered
Automate proof of delivery processes with digital signatures, photos, and timestamps, reducing disputes and streamlining documentation.

Outcome
100% Transparency

Industry Challenge
Mobile accessibility and convenience

Solutions Offered
Our driver mobile app enables easy communication, task management, and data collection on the go, ensuring seamless operations.

Outcome
28% improvement in employee satisfaction

Industry Challenge
Analytics and reporting

Solutions Offered
We provide advanced analytics and reporting functionalities for performance evaluation and data-driven decision-making for continuous improvement.

Outcome
85% improvement in operations

Book a Demo

Note:
The outcomes are an approximation of what your business can achieve within the first year by integrating with LogiNext.