

Route Smarter. Deliver Faster. Win Customer Loyalty with LogiNext

DID YOU KNOW?

Nearly **73%** of consumers say delivery speed and accurate ETAs directly influence their buying decisions. For CPG brands, smarter route planning is now critical to improving customer loyalty, reducing delivery costs, and meeting rising last-mile expectations.



Industry Challenge
Unpredictable Delivery Delays Across Routes

Solution
AI-driven route planning software with live traffic analysis, automated route optimization & intelligent stop sequencing.

Outcome
Up to **35% improvement** in on-time delivery performance and reduced route delays.



Industry Challenge
Customers Losing Trust Due to Inaccurate ETAs

Solution
Real-time ETA tracking with automated customer notifications & dynamic delivery updates.

Outcome
40% fewer delivery-related complaints and higher customer satisfaction scores.



Industry Challenge
Delivery Teams Struggling with Inefficient Route Planning

Solution
Smart route clustering, multi-stop optimization & driver route automation powered by AI.

Outcome
25% increase in driver productivity and optimized fleet utilization.



Industry Challenge
High Fuel Costs & Rising Transportation Expenses

Solution
Mileage reduction through optimized route planning, load balancing & capacity-aware dispatching.

Outcome
Up to **22% reduction** in fuel consumption and last-mile delivery costs.



Industry Challenge
Peak-Hour Traffic Impacting Delivery SLAs

Solution
Dynamic rerouting engine with real-time traffic intelligence & predictive ETA recalculations.

Outcome
Improved SLA adherence even during high-traffic delivery windows.



Industry Challenge
Limited Visibility Across Delivery Operations

Solution
Centralized logistics control tower with live fleet tracking & route performance analytics.

Outcome
3X better operational visibility and faster delivery issue resolution.



Industry Challenge
Scaling Delivery Operations During Demand Surges

Solution
Cloud-based route orchestration with automated dispatch scaling & intelligent courier allocation.

Outcome
Seamless handling of high-volume delivery spikes without operational bottlenecks.



Industry Challenge
Poor Customer Experience During Delivery Exceptions

Solution
Proactive delay alerts, automated rescheduling workflows & real-time driver communication tools.

Outcome
30% increase in successful customer interactions during delivery disruptions.



Industry Challenge
Disconnected Retail, Distributor & Last-Mile Networks

Solution
Integrated route planning platform connecting warehouses, distributors, retailers & delivery partners.

Outcome
28% faster coordination across delivery ecosystems and improved fulfillment efficiency.