



Did You Know?

78% of customers picked availability and convenience as their No. 1 drive-thru draw while ordering from a QSR business.

Satisfactory Customer Experience in QSRs is built upon:

- 1 Trust
- 2 Communication
- 3 Tracking
- 4 Feedback
- 5 Visibility

Top 4 reasons for major challenges during peak hours

- 1 Unexpected order surge during peak hours
- 2 High demand of various products
- 3 Shortage of drivers for deliveries
- 4 Longer routes taken while delivering

4 things you need to implement to achieve customer satisfaction

- Automation to plan and deliver products highly demanded in case of order surge
- Route Planning to identify the fastest routes for delivery
- Auto Allocation to get the closest and most suitable driver for a delivery
- Third party carrier integration to have multiple delivery associates

Managing the Order Surge at peak hours with LogiNext

- Stay updated about the stock and product availability
- Provide timely deliveries by allocating suitable drivers
- Offer live tracking facility for timely updates
- Deliver satisfactory customer experience during high demand

Gartner 4.6 ★★★★★
Peer Insights

Sounds Interesting?

Lets Connect!

