

Lost in Geocoding: How LogiNext Turns Bad Addresses Into Perfect Deliveries

Did You Know?

15-20%

Up to 15-20% of delivery addresses are inaccurate or incomplete, leading to failed deliveries, delays, and rising last-mile costs. Yet, most logistics teams still rely on basic geocoding that was never built for real-world complexity.

Industry Challenge

Inaccurate & Incomplete Delivery Addresses



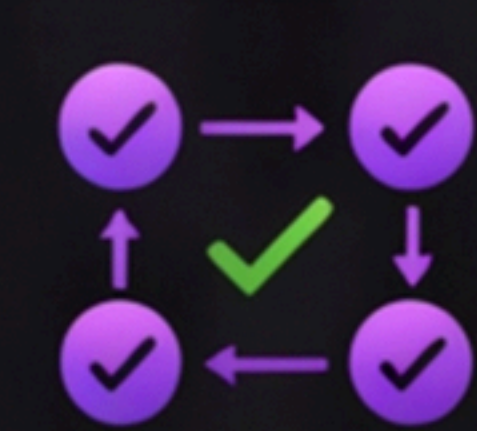
Solution

AI-powered geocoding with address standardization, auto-correction & location validation.



Outcome

40% reduction in address-related delivery failures and improved first-attempt success rates.



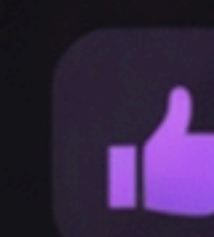
Industry Challenge

Pin Drops That Don't Match Actual Locations



Solution

Advanced map-matching, rooftop-level accuracy & dynamic coordinate correction.



Outcome

30% improvement in location accuracy and fewer driver escalations.



Industry Challenge

High Failed Deliveries & Reattempt Costs



Solution

Geofence validation, smart address verification & pre-delivery location checks.



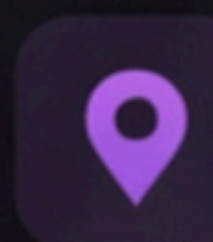
Outcome

25% reduction in reattempts and significant cost savings in last-mile operations.



Industry Challenge

Driver Confusion in Dense Urban Areas



Solution

Context-aware navigation with landmark-based directions & precise entry points.



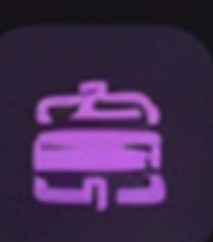
Outcome

20% faster deliveries in complex locations like apartments, malls & business parks.



Industry Challenge

Poor Address Data Across Multiple Systems



Solution

Centralized address intelligence engine with unified, clean & enriched location data.



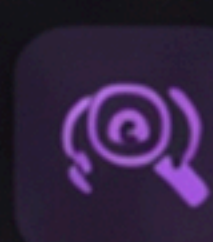
Outcome

Single source of truth for location data and improved planning accuracy.



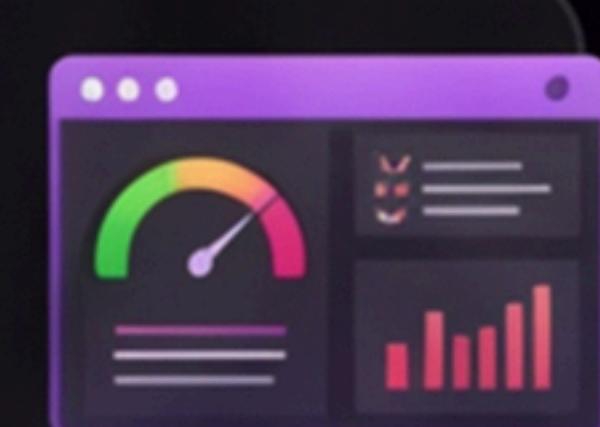
Industry Challenge

Lack of Visibility into Location Issues



Solution

Real-time geocoding insights, exception alerts & address quality scoring.



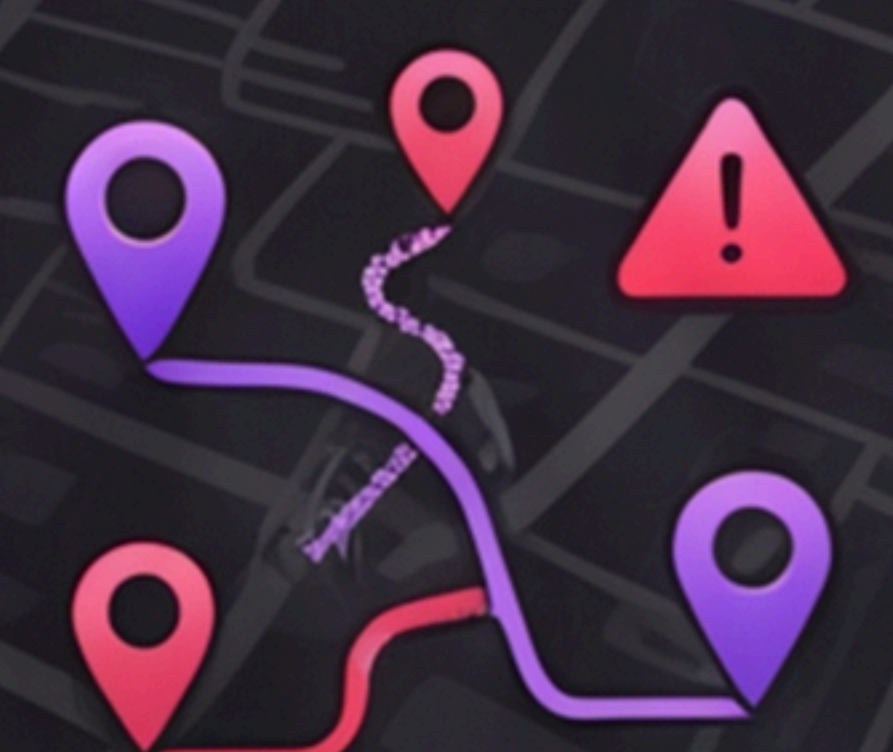
Outcome

3X faster issue identification and proactive resolution before dispatch.



Industry Challenge

Inefficient Route Planning Due to Bad Geocodes



Solution

High-precision geocodes integrated into route optimization engines.



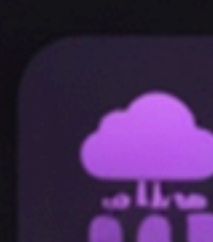
Outcome

15% improvement in route efficiency and reduced travel time.



Industry Challenge

Scaling Deliveries with Unreliable Location Data



Solution

Cloud-native geocoding engine built for high-volume, real-time processing.



Outcome

Seamless scalability without compromising delivery accuracy.

