

Better Routes. Faster Deliveries.

LogiNext Route Planner

10–20%

Did You Know?

Inefficient route planning can increase delivery costs by 10–20%, while poor ETA accuracy often leads to missed delivery windows, customer dissatisfaction, and lower fleet productivity.

For large-scale delivery operations, even minor route inefficiencies can significantly impact fuel spend, driver utilization, and on-time performance.



Industry Challenge

Rising Delivery Costs & Fuel Inefficiency



Solution

AI-powered route planner, dynamic route optimization, traffic-aware sequencing & mileage minimization

Outcome

15% reduction in delivery miles traveled and lower overall fuel costs

Industry Challenge

Missed ETAs & Customer Dissatisfaction



Solution

Real-time traffic-based ETA prediction, intelligent stop sequencing & live route recalibration through route planning software

Outcome

22% improvement in on-time delivery performance and better customer experience

Industry Challenge

Low Driver Productivity



Solution

Automated multi-stop route creation, optimized territory allocation & balanced workload distribution using a route planning system

Outcome

18% increase in deliveries per driver per day without increasing shift hours

Industry Challenge

Manual Route Planning Delays



Solution

Automated route generation, rule-based dispatch workflows & drag-and-drop route adjustments

Outcome

70% faster route planning time, reducing manual intervention for dispatch teams

Industry Challenge

Poor Fleet Utilization



Solution

Capacity-aware vehicle allocation, route consolidation & vehicle-type-based optimization

Outcome

14% improvement in fleet utilization and fewer underloaded trips

Industry Challenge

High Last-Mile Delivery Failures



Solution

AI-led route replanning, failed-attempt minimization logic & live driver rerouting

Outcome

17% reduction in failed delivery attempts and improved first-attempt success rates

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Industry Challenge

Difficulty Scaling Peak Deliveries



Solution

Cloud-native route planning software built for multi-city, multi-fleet operations with dynamic demand balancing

Outcome

2.5X increase in delivery volume handled during peak periods without operational bottlenecks

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Industry Challenge

Lack of Delivery Visibility for Operations Teams



Solution

Centralized route control tower, live dashboards, route deviation alerts & fleet tracking

Outcome

3X faster operational issue response and better control over field execution

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Industry Challenge

Unoptimized Territory & Zone Planning



Solution

Geo-fencing, smart zone clustering & AI-based territory planning within the route planning system

Outcome

12% reduction in route overlaps and improved service area efficiency

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