




Did You Know?

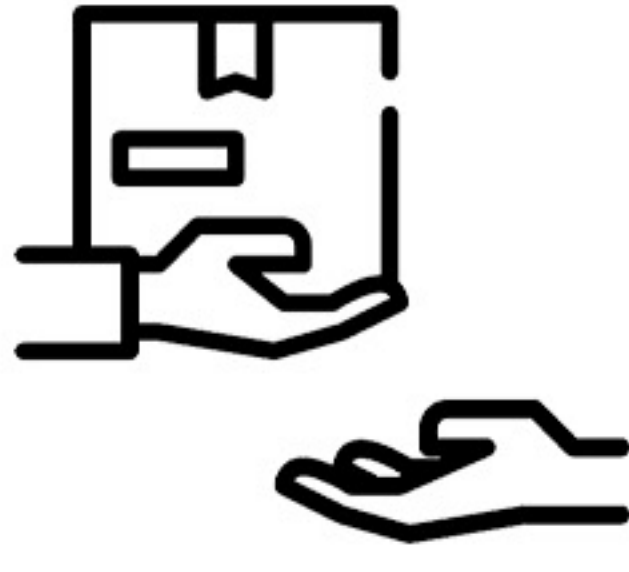
90% of customers want an instant answer to the question ‘Where is my order?’
Still 1 in every 4 customers weren’t able to track their orders instantly.

If you’re an eCommerce business struggling with the same issue, here is why it may be happening


- 1




Incorrect ETA
- 2



Delayed Deliveries
- 3



Unavailable Live Tracking
- 4




Lack of alerts and notifications

You have products that customers wish to buy BUT not delivering the expected shopping experience can be harmful.

Here’s how you can make it better


- 1



Invest in technology that tells customers about their order status
- 2



Choose a Logistics Management Software that offers scheduling and route optimization
- 3



Prioritize a platform that allows sending alerts and notifications
- 4



Ensure that correct ETA and timely delivery is offered



85% of customers are likely to shop again with you if you offer timely updates.

Using platforms like LogiNext can help you in several ways including



Keeping customers informed about their order status



Sending timely updates to customers about their order delivery



Streamlined operations for drivers with a delivery application



Focus on maximum customer retention with notifications and updates

Gartner® 4.6 ★★★★★
Peer Insights

Sounds Interesting?

Offer live tracking facility

Lets Connect!

