



Deliver Smart.  
Deliver Fast.

# DELIVER BETTER, FASTER: THE POWER OF LOGINEXT FOR E-COMMERCE



## Did You Know?

Brands using advanced e-commerce delivery platforms see **40% faster dispatch cycles** and **25% fewer return** to origin (RTO) events.

### CHALLENGE



Slow Warehouse-to-Dispatch Movement

### SOLUTION



Automated picking routes, digital packing workflows & priority-based dispatch queues.

### OUTCOME

25% ↑

Quicker dispatch readiness even during high-volume sales spikes.

### CHALLENGE



Delivery Delays & Missed Promised Slots

### SOLUTION



Real-time courier allocation, smart shipment routing & predictive ETAs.

### OUTCOME

23% ↑

Improvement in on-time delivery across metros and Tier-2 cities.

### CHALLENGE



High Last-Mile Costs Eating Margins

### SOLUTION



Multi-carrier optimization, zone-based routing & automated load balancing.

### OUTCOME

22% ↓

Reduction in last-mile cost per shipment with zero compromise on speed.

### CHALLENGE



Poor Visibility Across Carriers

### SOLUTION



Unified tracking dashboard for Delhivery, Bluedart, XpressBees, Ekart & in-house fleets.

### OUTCOME

20% ↑

Higher shipment traceability and proactive delay management.

### CHALLENGE



Return to Origin (RTO), Fake Delivery Attempts & Address Errors

### SOLUTION



AI-driven address correction, delivery propensity scoring & fraud-check workflows.

### OUTCOME

30% ↓

Drop in RTO rates and cleaner deliveries to first-time customers.

### CHALLENGE



Customer Complaints & Support Load

### SOLUTION



Automated notifications, branded tracking pages & self-service status updates.

### OUTCOME

35% ↓

decrease in support tickets and higher post-purchase satisfaction.

### CHALLENGE



Scaling Rapidly Without Breaking Ops

### SOLUTION

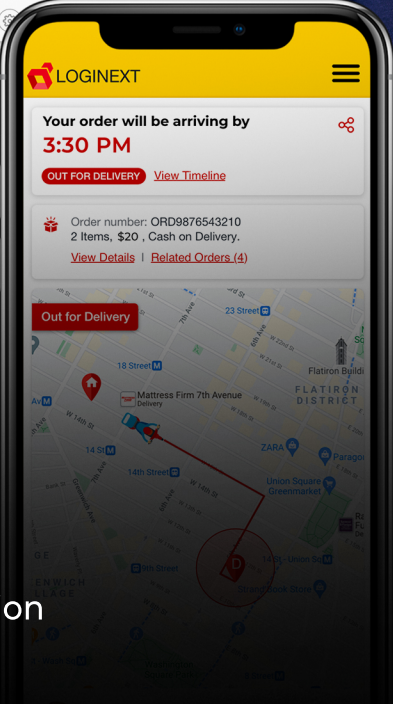
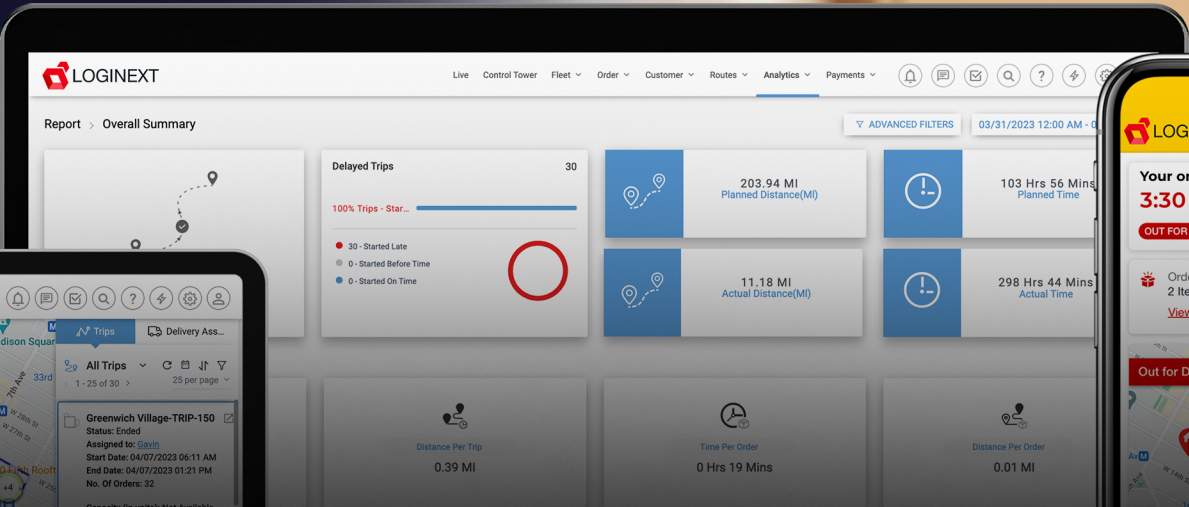


Cloud-native, API-first architecture with plug-and-play WMS, OMS & ERP integrations.

### OUTCOME

4X ↑

scale capability during peak seasons without additional manpower.



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