



DELIVER BETTER, FASTER: THE POWER OF LOGINEXT FOR E-COMMERCE

Did You Know?

Brands using advanced e-commerce delivery platforms see 40% faster dispatch cycles and 25% fewer return to origin (RTO) events.

CHALLENGE



Slow Warehouse-to-Dispatch Movement

SOLUTION



Automated picking routes, digital packing workflows & priority-based dispatch queues.

OUTCOME

25% ↑

Quicker dispatch readiness even during high-volume sales spikes.

CHALLENGE



Delivery Delays & Missed Promised Slots

SOLUTION



Real-time courier allocation, smart shipment routing & predictive ETAs.

OUTCOME

23% ↑

Improvement in on-time delivery across metros and Tier-2 cities.

CHALLENGE



High Last-Mile Costs Eating Margins

SOLUTION



Multi-carrier optimization, zone-based routing & automated load balancing.

OUTCOME

22% ↓

Reduction in last-mile cost per shipment with zero compromise on speed.

CHALLENGE



Poor Visibility Across Carriers

SOLUTION



Unified tracking dashboard for Delhivery, Bluedart, XpressBees, Ekart & in-house fleets.

OUTCOME

20% ↑

Higher shipment traceability and proactive delay management.

CHALLENGE



Return to Origin (RTO), Fake Delivery Attempts & Address Errors

SOLUTION



AI-driven address correction, delivery propensity scoring & fraud-check workflows.

OUTCOME

30% ↓

Drop in RTO rates and cleaner deliveries to first-time customers.

CHALLENGE



Customer Complaints & Support Load

SOLUTION



Automated notifications, branded tracking pages & self-service post-purchase status updates.

OUTCOME

35% ↓

decrease in support tickets and higher satisfaction.

CHALLENGE



Scaling Rapidly Without Breaking Ops

SOLUTION

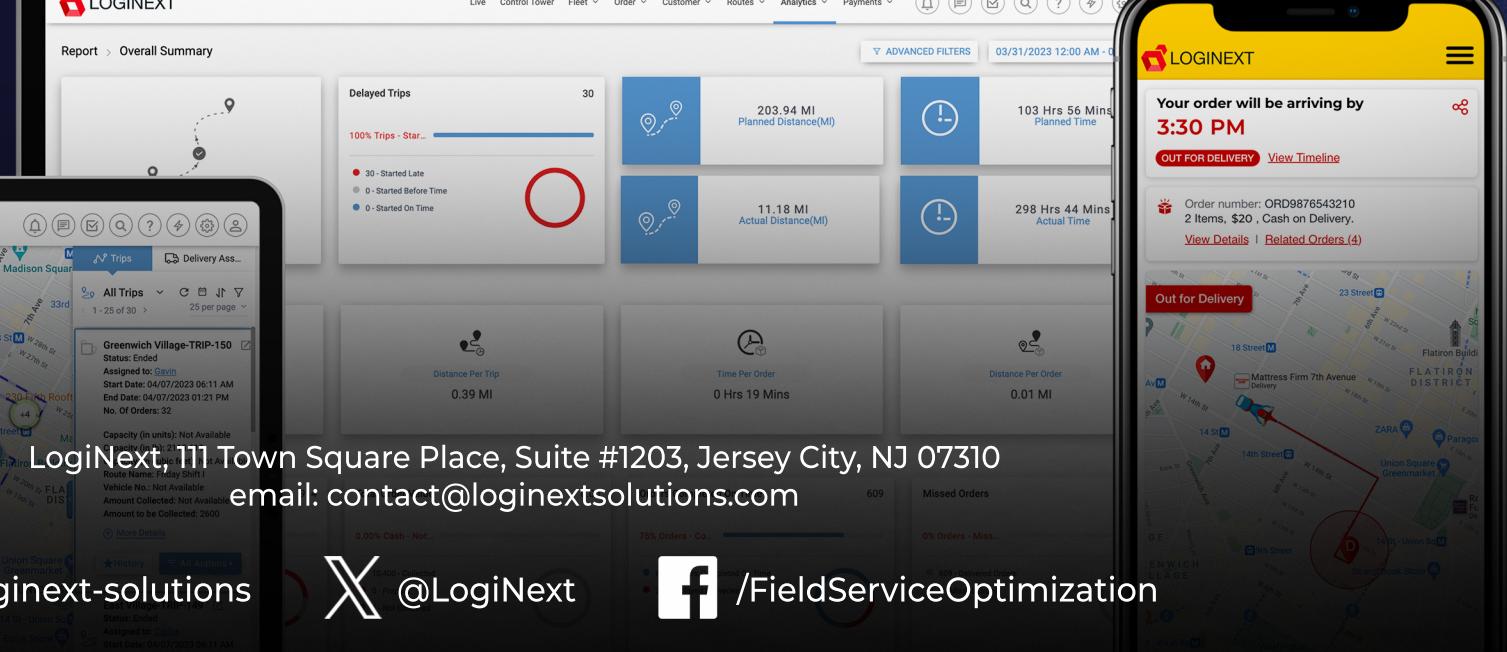


Cloud-native, API-first architecture with plug-and-play WMS, OMS & ERP integrations.

OUTCOME

4X ↑

scale capability during peak seasons without additional manpower.



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