



# A Day in the Life of a Delivery Driver

Powered by AI Delivery Management



## Did You Know?

More than 50% of total delivery costs occur in the last mile, making driver efficiency one of the most critical factors in logistics operations. (Source: Capgemini)



### 8:00 AM — Route Assignment



#### Without LogiNext

- Manual route lists
- Confusing delivery order
- Inefficient planning

#### With LogiNext

- AI-generated routes
- Balanced delivery workload
- Mobile dispatch instructions



### 9:30 AM — First Deliveries



#### Without LogiNext

- Finding correct addresses
- Managing delivery instructions
- Navigating dense neighborhoods

#### With LogiNext

- Smart geocoding
- Optimized stop sequence
- Delivery instructions in driver app



### 11:45 AM — Traffic Disruption



#### Without LogiNext

- Unexpected congestion
- Delayed ETAs
- Customer frustration

#### With LogiNext

- Real-time traffic data
- Automatic route recalculation
- Updated customer ETAs



### 2:00 PM — Customer Communication



#### Without LogiNext

- Customers unsure of arrival time
- Failed delivery attempts

#### With LogiNext

- Live tracking links
- Automated alerts
- Accurate delivery windows



### 4:00 PM — Failed Delivery Attempt



#### Without LogiNext

- Missed deliveries
- Extra mileage for reattempts

#### With LogiNext

- Proof of attempt
- Rescheduling options
- Intelligent rerouting



### 6:30 PM — Route Completion



#### Operational summary

- Deliveries completed
- Failed deliveries recorded
- Route performance analyzed

#### With LogiNext

- Delivery analytics dashboard
- Route efficiency insights
- Performance tracking

## The Result

With AI-powered delivery management:



Faster route completion



Fewer failed deliveries



Reduced fuel consumption



Improved customer satisfaction