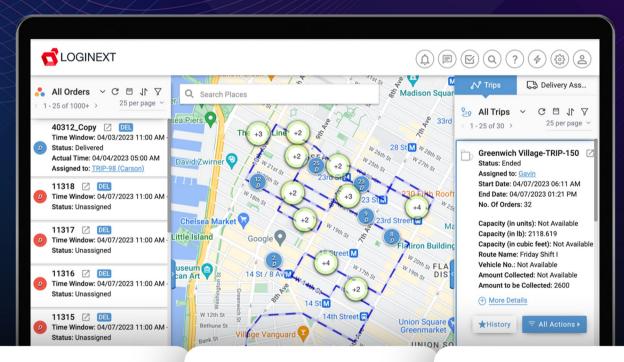


# 10 Focus Areas That Highlight the User-friendly Nature of LogiNext Platform

Finding the right platform to help ease your logistics operations is crucial to business scale and growth. The emergence of SaaS technologies has helped businesses scale, offer flexibility for growth, and enhance customer experience.





**75%** 

Improvement in Business Agility



74%

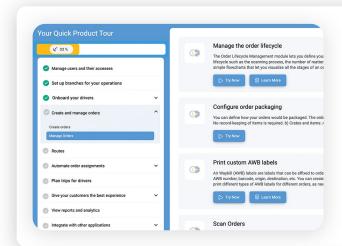
Improvement in Implementation Speed



**82**%

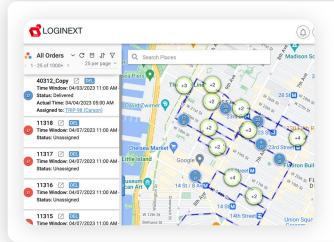
Cloud-Based Products
Will Have AI Features
Enabled

# 10 Signs That Showcases Ease Of LogiNext's Platform Use



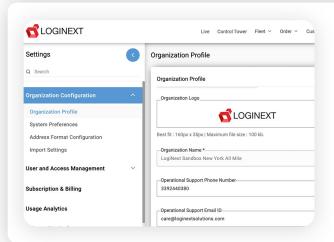
User Onboarding

LogiNext offers its customers a smooth and guided onboarding process. With interactive tutorials, videos, and step-by-step how-to guides, it helps new users get started with the platform.



**Intuitive Interface** 

Our platform features an intuitive and easy-to-navigate user interface. This will allow users to quickly adapt to the system and reduce the learning curve.



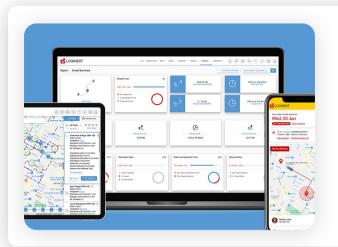
**Easy Configurations** 

The platform's ability to adapt to users' specific needs helps them configure custom dashboards, analytics reports, and system settings.

02

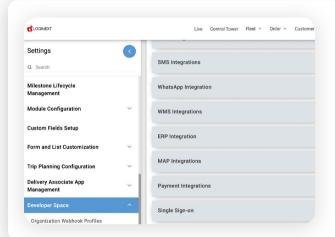
01

03



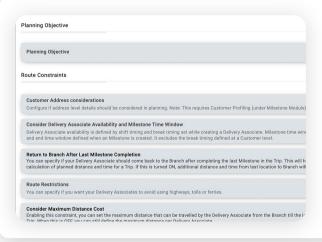
#### **Accessibility**

LogiNext's cloud-based platform is accessible on various devices (desktop, mobile, tablet) and different operating systems (android and iOS), making it convenient for users to access it from anywhere.



#### **Integration and Compatibility**

Our platform can seamlessly integrate with other tools and software commonly used in logistics, making it easy for users to work with their existing systems.



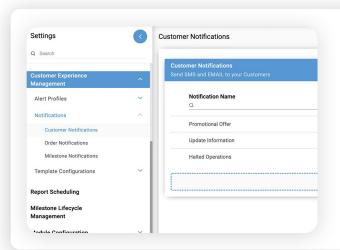
#### **Automation**

We help simplify complex logistics tasks through automation. We help streamline processes like order management, route optimization, trip planning, last mile deliveries, etc.

06

05

08



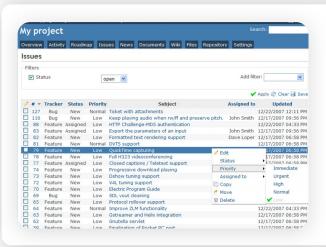
#### **Real-Time Updates**

LogiNext provides real-time updates on shipments, driver location, and delivery status, ensuring users and operation teams are always informed about the orders.

Piers On The 13 Line 12 September 2 September 3 Septem

#### Scalability

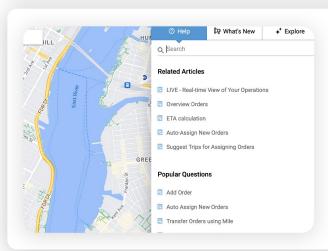
Our Saas-based cloud platform can grow with the user's business. As they expand, they can continue to use our user-friendly system without significant disruptions or added complexity.



#### **Customer Support:**

Our customer support team is available 24\*7, and will assist users with any questions or issues they might encounter with a ticketing system. Our response times are within 24 hours.





#### **Training and Resources**

We offer dedicated support for enterprises with Account Managers and Operations managers dedicated to handling individual accounts. We also have a knowledge portal that users can refer to whenever they have questions or need assistance.

09

10

## Benefits of LogiNext's Logistics Management Platform



**Increased Efficiency** 



**Cost Savings** 



Improved Customer Service



Data-Driven Decision Making



Seamless Automation



**Scalability** 



Competitive Advantage



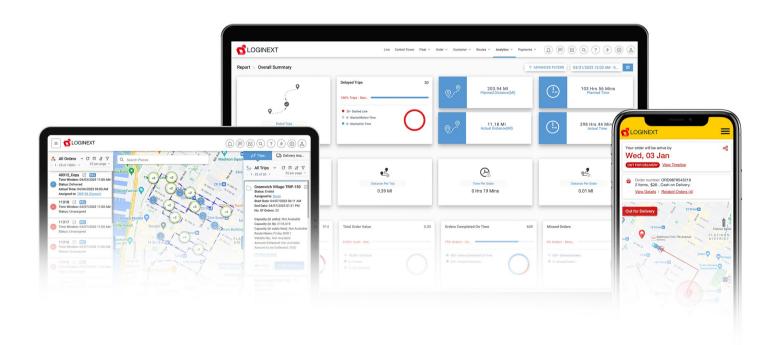
**Time Savings** 



**Quick Implementation** 



**User Satisfaction** 



### **About LogiNext**

LogiNext is a global technology firm that offers a SaaS based Delivery Automation Platform. The software helps brands across Food & Beverage, Courier, Express and Parcel, eCommerce & Retail and Transportation (3PLs, 4PLs, etc.) to digitize, optimize and automate deliveries across the supply chain.

Growing at an average rate of 120% YoY, LogiNext has 200+ enterprise clients in 50+ countries with headquarters in New York and regional offices in Mumbai, Jakarta, Delhi and Dubai.

The logistics technology firm is backed with \$49.5 million across three rounds of private equity investments by Tiger Global Management, Steadview Capital and Alibaba Group of companies.

Founded in: 2015

Headquarters: New Jersey, USA

Founder & Chief Executive Officer: Dhruvil Sanghvi

Do you wish to work with a platform that can help with a simple user interface to manage day-to-day operations? Then speak to an expert.

**Book a Demo Now!** 





