LAST MILE EXPECTATIONS
AND TRENDS IN CEP & RETAIL

200+
Enterprise Clients worldwide across 6 industry verticals

11+
Regions available across APAC, MEA & Americas

78+
Countries with operations

34+ BN
Tracking points captured for geocoding

INDUSTRY CHALLENGES	OUR SOLUTIONS OFFERED	OUR OUTCOMES
Route Optimization	Our intelligent algorithm provides different routes, as per the need. Saving time and costs.	More than **10 million routes** planned
Real-time Notifications and Alerts	Providing timely notifications and alert	More than **28 million timely notifications** and alerts provided
Delivery Options	Providing service types as per the need. No limit	With more than **3.5 million service types chosen by the customers,** no limit on the configuration.
Real- Time Modifications	Handling exceptions easily	No. of exceptions handled- **more than 3 million**
Helping Logistics in their investments (3PL, etc)	Helping in saving costs, increase in speed and improving customer satisfaction	Clients using LogiNext have reported **15% decrease in operational costs, 25% increase in delivery speed and** 25% increase in customer satisfaction
Smart Tracking	Sending tracking URLs for easy tracking	**10 million+ URLs shared**
Use of Data Science	offers logistics companies powerful tools to enhance efficiency, improve decision-making, and boost customer satisfaction.	**28% reduction in fuel costs, 18% reduction in inventory** costs, Improved order fulfillment rates by 22%
Access to External Carrier	Onboarding external carriers for ease of the dispatcher	**15+ Carriers onboarded**
Customer Retention	Helping clients in customer retention	Using LogiNext software, companies have increased their **customer retention by 20%**

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