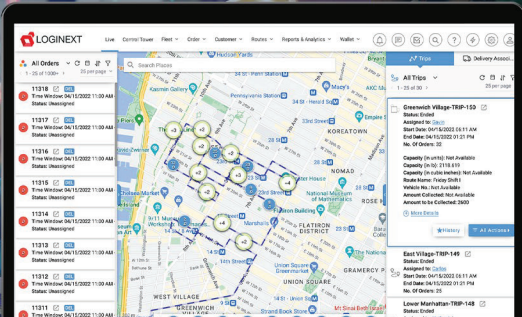


INCREASE DELIVERY DRIVER  
EFFICIENCY BY UPTO 140%



ABOUT THE CUSTOMER

With 3000+ outlets across the USA, this leading fast food restaurant chain experienced a **140% increase in delivery driver efficiency** resulting in a near 5 star customer rating.

TRIGGER POINT

With online deliveries and driver-through pickups becoming an equally critical function as in-store dining for fast food chains, a lot of brands have had to revamp their delivery chain by undergoing a digital transformation. Getting the delivery strategy right is a key point and a stepping stone for success.

CHALLENGES

**Delivery Driver Management:** This customer had a fleet of drivers with an average of 1 delivery per driver per hour which is almost unacceptable in the current scenario. One of the biggest challenges was to find the right mix between inhouse drivers and outsourcing deliveries.

**Handling 3rd party aggregators:** There are orders coming from various channels- your own app, website, and third party aggregators like UberEats or Grab. Carrier management to increase efficiency is an upcoming challenge brands are facing.

SOLUTIONS

**A completely automated delivery process:** Features like route optimization, e-proof of delivery, dynamic order allocation on a gamified driver app increases driver efficiency multifold. The customer in question improved driver efficiency by 140% in 6 months where their drivers started averaging 2.5 deliveries every hour!

**Carrier Integration Marketplace:** LogiNext's one-click integration marketplace allows you to connect with multiple carriers at the click of a button using APIs. This made managing carriers and handling orders from several channels a breeze.

# FEATURE HIGHLIGHTS



Advanced Route Optimization and Trip Planning



Gamified Delivery Driver App



Carrier Integration Marketplace

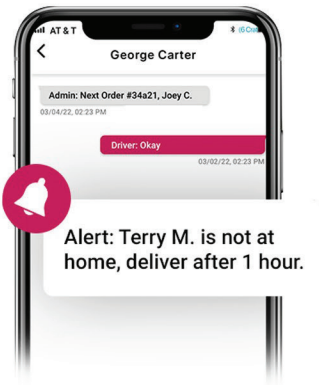


Geofencing and Heatmaps

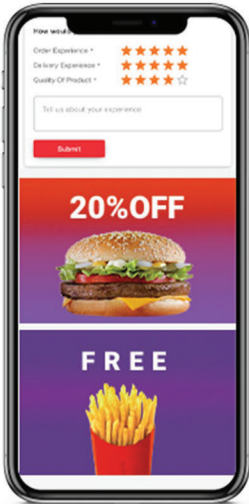
# DELIVER A GREAT CUSTOMER EXPERIENCE

A 100% white labeled solution allows you to put your brand on the front.

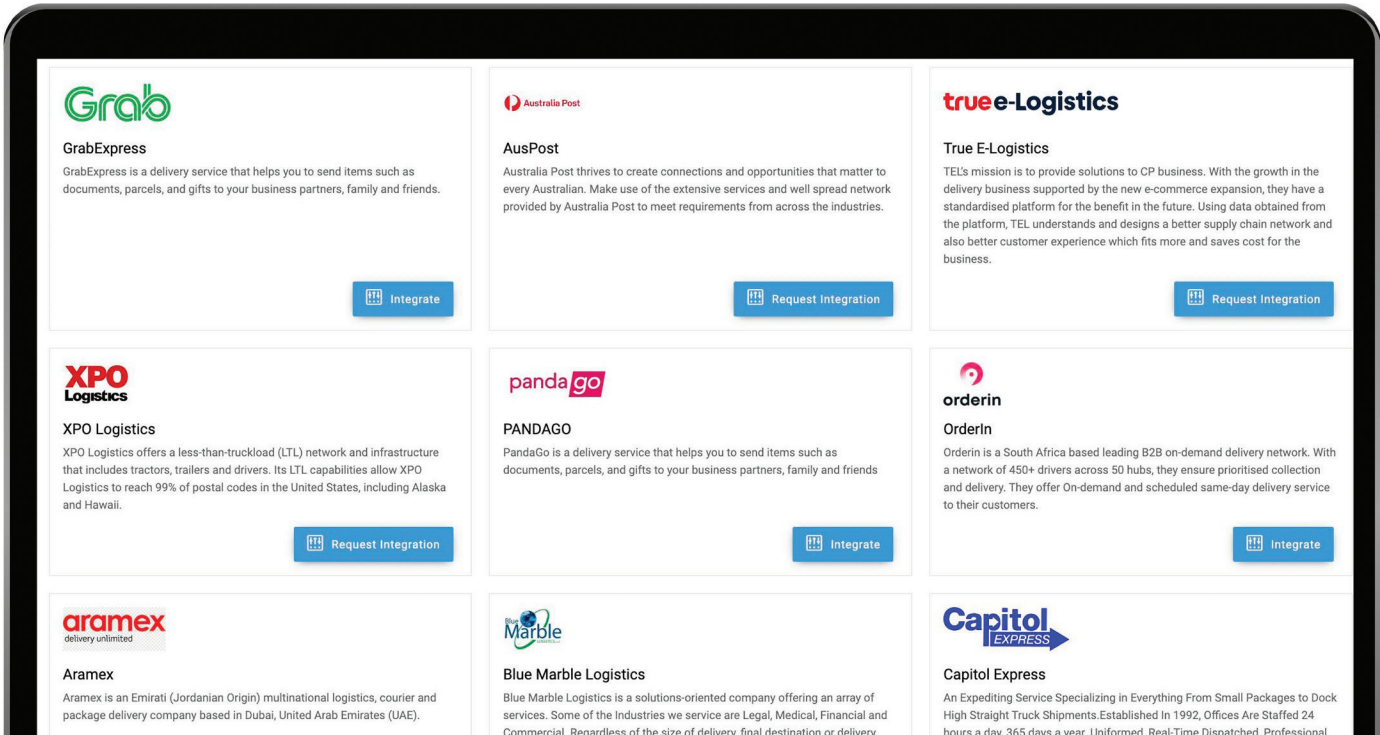
Regular ETA Communication = No-Anxiety For End Customer



Run Contextual Offers & Promotions



# 1-CLICK CARRIER INTEGRATION MARKET PLACE





# EFFECTIVE DELIVERY ASSOCIATE MANAGEMENT

Turn Delivery Partners  
Into Entrepreneurs



Increase Their  
Earnings **2X**

Hybrid Fleet  
Management



Reduction in Delivery  
cost by **20%**

Precise Delivery  
Communication



Bring Order  
Cancellation **<1%**

**96%**  
Auto  
Allocation

**140%**  
Increase in  
driver efficiency

**4.8/5**  
End Customer  
Rating



A comprehensive delivery management platform hosted on the cloud which helps brands automate their logistics operations. The platform enables brands digitize processes, reduce delivery costs, increase driver efficiency, and deliver a great customer experience.

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