

AMERICAN TRUCKING AND TRANSPORTATION COMPANY IMPROVES DRIVER PERFORMANCE BY 32%



About The Customer


With over 800 trucks and more than 1600 drivers, this leading trucking firm improved driver performance by 32% by having actionable insights into driver behavior through analytics and real time transportation visibility.



800 TRUCKS



1600 DRIVERS

32% 

DRIVER PERFORMANCE

Trigger Point

With limited use of technology and inability to have visibility into operations in real time, trucking companies often fail to improve performance. With the massive advent in automation and mobility, it has become critical for traditional trucking giants to adapt to the latest cloud based technologies to manage their logistics operations.



Challenges

Keeping a track of drivers: With hundreds of drivers who bill by the hour, delivery driver management is a huge challenge. Having visibility on the drivers' working hours, measuring KPIs (Key Performance Indicator) and having visibility over day to day performance are obstacles.

Manual Processes: Having manual processes or old school technology is a hassle when one wants to upgrade and move on to a more efficient mode of managing operations.

Solutions

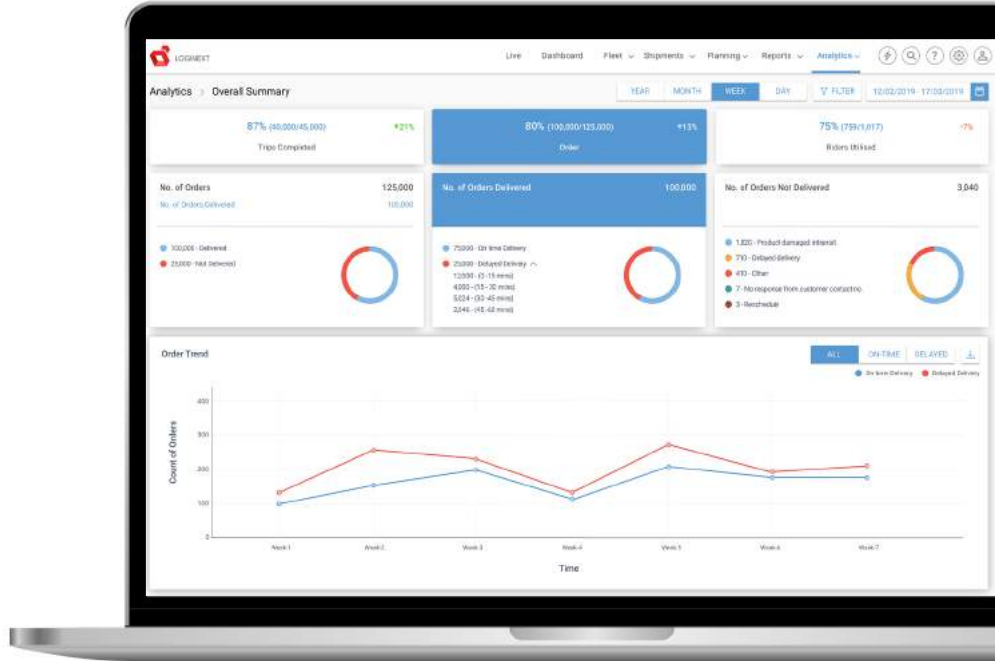
Delivery Driver Management: An advanced analytics dashboard gives granular information on capacity utilization, day to day driver performance, and alerts and notifications to improve driver efficiency.

Real time transportation visibility: With a large technology integration marketplace, the LogiNext platform can talk with existing systems and offer a comprehensive web and mobile solution through which all mile operations can be automated.

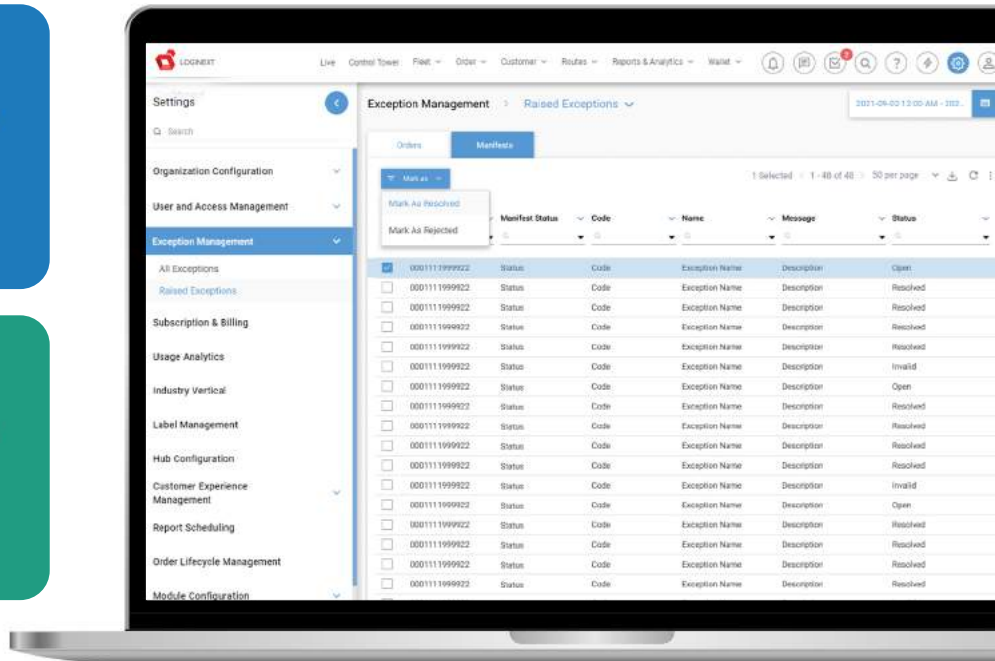
DELIVERY DRIVER LEADERBOARD/ ALERTS AND NOTIFICATIONS



ANALYTICS AND REPORTS



EXCEPTION HANDLING



**32% INCREASE IN
DELIVERY DRIVER
COMPLIANCE**

**95% IMPROVEMENT
WITH RESPECT TO
EXCEPTION HANDLING**

Features Spotlight

VEHICLES TRAVEL SHORTER DISTANCES

REDUCTION IN DELIVERY COST

LOAD AND ROUTE OPTIMIZATION

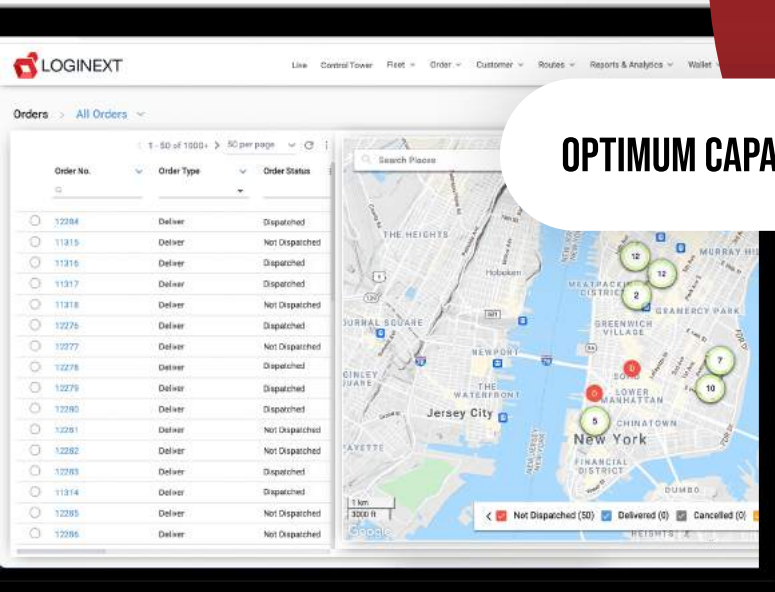
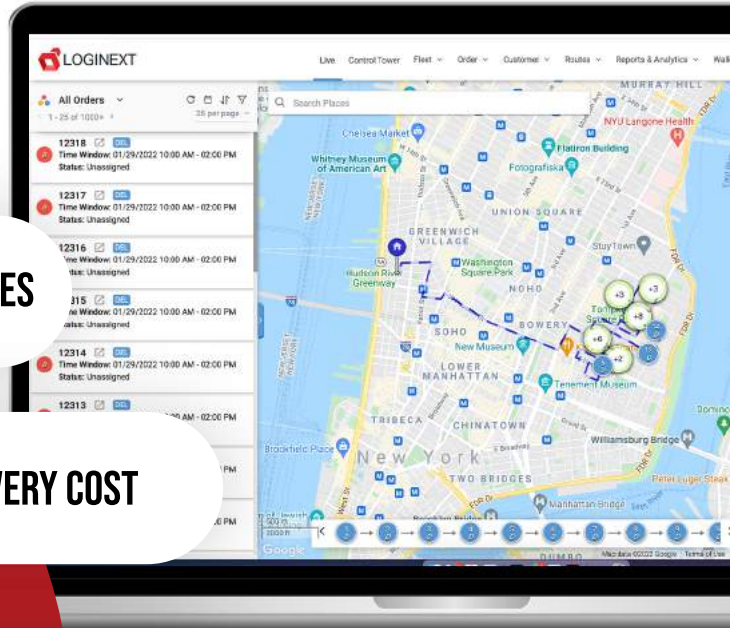
FASTER DELIVERIES

REDUCTION IN PLANNING TIME

OPTIMIZED HYBRID FLEET

AUTOMATED PLANNING

OPTIMUM CAPACITY UTILIZATION



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About LogiNext

A comprehensive transportation automation platform for trucking and hauling companies to gain visibility over logistical operations and improve driver performance. Hosted on the cloud, LogiNext is a plug and play solution to optimize and automate delivery management for progressive enterprises.



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